

Date received:	10 th January 2023
Date responded:	31 st January 2023
Subject:	Cost of media services provided to the Council

Question:

What is the total cost to Douglas Council on media services provided by Isle of Man Advertising and Public Relations:

- 1) Actual fees paid for 2022
Projected fee for 2023
- 2) What was the original total quotation amount submitted by Isle of Man Advertising and Public Relations in their tender for the media services contract for 2022 and 2023?
- 3) Has there been any representations from the media services partner to renegotiate a higher fee for 2023?

Response:

Part 1 – The actual fees paid for 2022 were £21,546.38. The sum paid includes the contract for media services together with additional works predominately attributed to a media campaign for the implementation of the alternate weekly collections. The projected fee for 2023 is £18,720.

Part 2 – The original quotation amount submitted by Isle of Man Advertising was for £18,720 per annum for a two-year term.

Part 3 – No such representation to renegotiate a higher fee for 2023 has taken place, nor is it anticipated by the Council.